



Spring 2015 E-Newsletter

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Events

2007 Horizontal Tasting

February 11th, 2016

At this horizontal tasting (horizontal

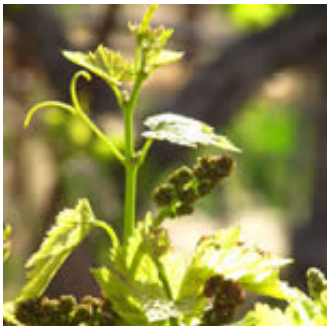


Dear Tablas Creek Supporters,

Happy spring from all of us at Tablas Creek! In this email, our big news is our \$10 April shipping special. But there's lots more: we have a story on how the vineyard continues to thrive through our fourth year of drought, photos of the newest animals on our biodynamic team, an updated vintage chart to help you choose which wine to open, a great featured wine for April, a recent blog post on the declining reach of Facebook, and news on over a dozen events we're hosting around the country.

As always, if there is anything that we can do for you from here, just ask.

State of the Vineyard: Spring 2015



Despite [an ominous forecast](#) and a late-winter storm that blew through Paso Robles last week, we've made it through the first -- and most dangerous -- month since budbreak without frost. Even better, we got nearly an inch of rain in the storm, bringing our total to around 60% of annual normal. This rain gave us that much more confidence (and we were already feeling pretty good) that our vineyard is well set up to make it through this year's harvest.

And things look great out there right now. Every variety has come out of dormancy, and with less variation than normal. Shoots are several inches long, with tiny flower clusters already showing. [Read More »](#)

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referring to tasting several wines from a single estate made in a single year, as opposed to vertical, which would imply a tasting of the same wine across several vintages) you can join us as we look back at 2007 with the perspective of ten years' time. The cost is \$45 for wine club members and \$60 for guests and non-members. This event is sure to fill up early. To reserve, email events@tablascreek.com or call 805.237.1231 x36.

Tablas Creek News

We can now ship to AZ!

We are excited that we have received our shipping permit for the great state of Arizona. Arizonans can now [order wine](#) or join [our wine club](#). [More shipping news »](#)

Vinous: 28 Wines 90+ Points

In [Antonio Galloni's Vinous](#) (Sept. 2016) 28 Tablas wines topped 90 points, including [2014 Esprit Blanc](#) (93), [2013 Panoplie](#) (95), [2014 Patelin de Tablas](#) (91) and [2014 En Gobelet](#) (93). [Read the review »](#) [More press »](#)

Tablas Creek wins 2016 California Green Medal for Sustainability

The [CA Sustainable Winegrowing Alliance](#) awarded Tablas Creek one of four [2016 Green Medals](#) for leadership in sustainability. [Our](#)



\$10 Flat-Rate Shipping for April

We know that shipping wine can add up, and we want to make it easier for you to enjoy our wines. So from now until the end of April, each order we receive, from a bottle of wine to two cases or more, will be shipped anywhere we ship for just \$10. The more you order, the more you save! There are no limits to this offer, so use the opportunity to send wine to yourself, your family or your friends. [Browse available wines](#) »



[practices](#) »

January Feature: 2014 Roussanne

Each month we offer one item at a 10% discount. January's feature is our 2014 Roussanne, rich, bright, and honeyed!

[Details](#) »

On the Tablas Blog

Creating an Experience Worthy of Being Called the "Collector's Tasting"

January 02, 2016

By Lauren Phelps

It is a very rare treat to pour an aged, library wine for guests in our tasting room. Wines



that have been carefully cellar aged have a rich and complex quality that many California wine drinkers have yet to discover. After a few years of bottle aging our Esprit de Tablas wines are impossibly complex, with layers of complementary flavors ranging from dark cherry and plum to leather and spice. [Read More](#) »



Updated Vintage Chart

We want you to open your bottles of Tablas Creek when they're in peak form just as much as you do. So, for several years we have maintained a vintage chart on our Web site with our best evaluation of what stage each of our wines is in. The newest revision of the vintage chart includes the newly-bottled 2013 reds and 2014 whites and rosés. If you are curious how a bottle in your cellar is drinking, we encourage you to download (and bookmark) the updated [Vintage Chart](#) »

New Additions to the Tablas Creek Vineyard Biodynamic Team

This spring, we welcomed our first vineyard-born chick! After accepting nominations on social media we have officially named this precious lady Picpoulette. In addition to the 25 new chickens we have added to our brood, we welcomed 45 healthy lambs born this year, and our first two ducklings, who appear to be getting along nicely with the chicks. To date, we have about 40 acres converted completely to biodynamic farming and are adding acreage every year. For more photos of the newest additions, visit our [Facebook](#) or [Instagram](#) pages. Much more on our biodynamic farming can be found on the [Tablas Creek Blog](#) »



Featured Wine for April: 2012 Cotes de Tablas



Each month, we feature a wine that we feel is showing particularly well at a 10% discount. April's featured wine is a treat. The [2012 Cotes de Tablas](#), where Grenache takes the lead in a blend of four estate-grown Rhône varietals, received 92 points and the comments "*impeccably balanced and classy to the core*" from Antonio Galloni, 91-92 points and the comments "*densely packed but energetic*" from Tanzer's International Wine Cellar, and 91-93 points and the comments "*supple, pure and polished*" from the Wine Advocate. Until the end of April, this wine (normally \$35) is \$31.50, and just \$24.50 to members of our [VINsider Wine Club](#).

[Read More »](#) or [Order Online »](#)

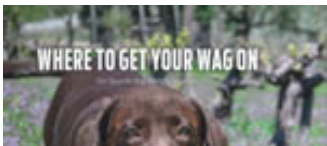
New Releases for Spring: 2014 Rosés and More

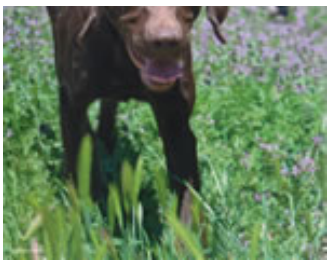
We are excited for several new releases this spring, including our two rosés, the bright, Grenache-driven [2014 Patelin de Tablas Rosé](#) and the richer, Mourvedre-based limited-release [2014 Dianthus](#). Other new limited-release wines include our zesty, citrusy [2014 Vermentino](#) and the rich, structured [2013 Roussanne](#), while new winery exclusives include the 94-96 point [2012 Panoplie](#), the brooding [2012 Tannat](#), the rich yet bright [2013 Grenache Blanc](#) and the pretty, mineral-laced [2013 Marsanne](#). Finally, look this spring for our first reds from the stellar 2013 vintage: the 89-91 point [2013 Patelin de Tablas](#) and the 90-92 point [2013 Cotes de Tablas](#), both endowed with concentration from the low-yielding year yet with freshness from our cool nights. [Browse Current Releases »](#) or [Find a Distributor »](#)



Selected Recent Press

Finally, this spring we've seen a flurry of great press, across a range of wines. We were honored that the Daily Meal included us as one of their three "[wineries of the](#)



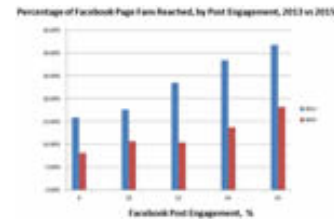


year" for 2014. The Wine Spectator gave the 2013 Patelin de Tablas Blanc a [91 point rating and a "best buy" designation](#). The Huffington Post called a visit to Tablas Creek ["both informative and inspiring"](#). Finally, we got two nice mentions in the Wine Enthusiast: the 2012 Esprit de Tablas Blanc received a [92 point score and a lovely review](#), and that's Viticulturist Levi Glenn's dog Mavis as cover girl (left) on their [March favorite dog-friendly wineries](#) article.

Featured Blog Post: [Is Facebook Even Worth it Anymore?](#) (Author: [Jason Haas](#))

In late 2013, I wrote a blog piece titled [What Facebook's News Feed Changes Mean for the Wine Community](#). In it, I shared Facebook's warning to the owners of their pages that they were going to be reducing posts' organic reach, in order to prioritize friend-to-friend content over business content. Of course, page owners who wanted to reach more of their fans would be able to pay for that reach.

A little more than a year later, Facebook's changes are in full effect. At any given level of engagement (measured by Facebook) the percentage of our page's fans who we reach with a given post is roughly half what it was in 2013. So, what is a small business to do? [Read More »](#)



Celebrate the Paso Robles Wine Festival with Tablas Creek May 14-17

Join us for the Paso Robles Wine Community's biggest celebration! We'll have special wines open all weekend and will be taking tours out daily at 10:30 and 2:00pm.



We kick things off as a part of a [four-winery winemaker dinner](#) at [Thomas Hill Organics](#) on Thursday night, May 14th (6:30pm; \$125/person; for details and tickets [click here](#)).

On Friday, May 15th, we'll be pouring our 2010 Esprit de Beaucastel in the "Library" section at the [RESERVE Tasting & Auction](#) (4-6:30pm), and on Saturday, May 16th, we'll pour a range of new releases at the [Grand Tasting](#) (12-4pm). To attend, visit the [Festival Tickets](#) page.

Come out to the vineyard on Sunday, May 17th, for a tasting paired with small bites prepared by Paso Robles resident and author Brigit Binns, who will be on-site to sign her cookbooks and to answer your questions. Pairings are free to VINsiders, and included with a tasting fee for others (11am until we run out). Also, enjoy live music on our terraced patio by the local band Bear Market Riot! [Read More »](#)

Tablas Creek: Coming to an Event Near You!

We keep an updated list of all our upcoming events (in such diverse locations as Washington DC, Costa Mesa, New York, Oakland, San Rafael, Santa Fe, La Jolla, Chicago, Topanga, Ojai, Santa Barbara, Vermont and of course Paso Robles) on our Web site: tablascreek.com/events.


CONNECT

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